

# Stakeholders Working Committee Meeting

VIDEOCONFERENCE



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MARCH 3, 2022

## Agenda

- Introductory Remarks
- Otay Mesa East Port of Entry
- CaliBaja Crossing Experience Group and Washington, D.C. visit
- California funding for Río Tijuana and Río Nuevo
- “La Frontera” KPBS Docuseries

## Introductory Remarks

- Air Pollution in the push for a more efficient border

## Otay Mesa East Port of Entry

- Historic meeting on 2/14
- All eyes on the binding MOU

## **Calibaja Crossing Experience Group and Washington, D.C. visit**

- Group's Origins
- Letters to DHS/CBP, Congressional Delegation and Vice President Harris

## California funding for Río Tijuana and Río Nuevo

- California Legislature Initiative
- Sacramento trip this week

## “La Frontera” KPBS Docuseries

- Pati Jinich
- The importance of the production to our region
- Enabling group

## ***EL Tercer País*** “Where do we go from here” Panel Discussion

- Book relaunch
- March 15<sup>th</sup>: UCSD’s downtown Campus on Market Street, 6:15-7:15 p.m.
- March 16<sup>th</sup>: CETYS University and Club de Empresarios de Tijuana



- **Consul General Tom Reott on his experience in our region:**
  - CBP staffing is the top issue for Consuls General in their conversations with Ambassador Ken Salazar. He is to speak with DHS Director Alejandro Mayorkas on this topic on 1/14/22.
  - He sees migrants' impact on northbound wait times and on preventing the PedWest opening.
  - The Tijuana River Valley got a boost from the EPA after it announced its plan to address the water sanitation issue.
  - Ambassador Ken Salazar and DHS Secretary Mayorkas are closely following and advocating for the new Otay Mesa East POE by 2024.

- **Jeff Light and editorial staff on media coverage of Tijuana:**
  - We must raise the priority level of “manning the booths.” We must change the understanding of the issue.
  - UT coverage of Tijuana has been broad and objective in scope, with over 400 articles published in 2021.
  - Coverage depends on reporters’ beat. There is no set “line” about Tijuana. Coverage of security issues cannot be ignored. Tijuana has 20 times the murder rates that San Diego has.
- **Alberto Mexía of RedSpira, air quality monitoring in Mexicali:**
  - Initial homegrown software and hardware effort to monitor air quality has turned into a robust network of organizations and programs. The project has received US funding.

## Social Media

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## 2022 Meetings:

Thursday, May 12, San Diego

Thursday, July 7, Tijuana

Thursday, September 8, San Diego

Thursday, November 3, Tijuana

# THANK YOU