



**BOARD OF DIRECTORS LUNCHEON MEETING**  
**Steve Williams/Jose Larroque, Co-Chairs**  
**Gustavo De La Fuente, Executive Director**  
**1:00 p.m. - 3:00 p.m., Wednesday, March 11, 2020**  
**Host: SIMNSA**

**Special Guests**

**Hon. Carlos González, Consul General of Mexico in San Diego**  
**Arturo Perez Behr, Economic Development Secretary, City of Tijuana**

<b>1:00 Opening Remarks</b>	<b>Jose Larroque / Steve Williams, SBC</b>
<b>1:10 Self Introductions</b>	<b>Members and Guests</b>
<b>1:10 Lunch Served</b>	<b>Members and Guests</b>
<b>1:15 Welcome</b>	<b>Frank Carrillo, SIMNSA Chairman</b>
<b>1:25 Tijuana River Valley Strategy and NADBANK's role in Sustainable Development</b>	<b>Carlos de la Parra, COLEF Faculty Member and Mexican Board Resident Representative NADBANK Board</b>
<b>1:40 Medical Lane Changes and Security Management</b>	<b>Esteban Quintanilla, Director of Economic Promotion and Guillermo Lopez Valdez, International Liaison, Public Security Secretariat, City of Tijuana</b>
<b>2:00 Tecate Rail and Critical Support</b>	<b>Roberto Romandía, CEO Baja Rail</b>
<b>2:15 Smart Border Coalition 2.0 Discussion</b>	<b>Gustavo De La Fuente, SBC</b>
<b>2:55 Announcements</b>	<b>Members and Guests</b>
<b>3:00 Closing Remarks and Adjournment</b>	<b>Jose Larroque / Steve Williams, SBC</b>

*\*Meeting agenda subject to change.*



### **MEMBERS ATTENDING**

**Kevin Faulconer (Denice Garcia)**  
**Gustavo De La Fuente**  
**Eduardo Acosta**  
**Jeff Light**  
**Carlos Gonzalez Gutierrez (Consul General)**  
**Elias Laniado**  
**Mohammad Karbasi**  
**Dave Hester**  
**Arturo Gonzalez Cruz (Monica Morales)**

**Jose Larroque**  
**Jose Galicot**  
**Steve Williams**  
**Mary Walshok**  
**Frank Carrillo**  
**James Clark**  
**Fidel Gutierrez-Cetto**  
**Salomon Cohen**  
**Jorge Rochin**

### **MEMBERS NOT ATTENDING**

**Malin Burnham**  
**Jorge Kuri**  
**Rafael Carrillo**  
**Raymundo Arnaiz**  
**Russ Jones**  
**Sempra Energy Representative**  
**Sue Saarnio (Consul General)**  
**James Edwards**  
**Jose Fimbres**

### **SBC BOARD OF DIRECTORS MEETINGS 2020**

**Thursday, May 14, San Diego (TBD)**

**Thursday, July 16, Tijuana**

**Thursday, September 10, San Diego**

**Thursday, December 3, Tijuana**