



**UTEP**  
**HUNT INSTITUTE**  
FOR GLOBAL COMPETITIVENESS

## **On the Road Again: Boosting Border Efficiency in North America**

# Top 5 Trading Partners, 2019-2023 (USD Billion)

Country	2019	Country	2020	Country	2021	Country	2022	Country	2023 through July
Mexico	\$612.77 ↑	China	\$557.13 ↑	Canada	\$666.88 ↑	Canada	\$793.01 ↑	Mexico	\$461.91
Canada	\$611.41 ↓	Mexico	\$535.99 ↓	Mexico	\$659.67 ↑	Mexico	\$779.08 ↑	Canada	\$449.93
China	\$555.59 ↓	Canada	\$526.24 ↓	China	\$655.72 ↑	China	\$690.32 ↑	China	\$322.31
Japan	\$218.07 ↑	Japan	\$183.54 ↓	Japan	\$209.57 ↑	Japan	\$228.24 ↑	Germany	\$137.84
Germany	\$187.86 ↑	Germany	\$172.90 ↓	Germany	\$200.15 ↑	Germany	\$219.18 ↑	Japan	\$127.51
Total Top 5	\$2,185.70 ↓	Total Top 5	\$1,975.79 ↓	Total Top 5	\$2,391.99 ↑	Total Top 5	\$2,709.85 ↑	Total Top 5	\$1,499.50





# Total Trade through U.S. Border Ports of Entry

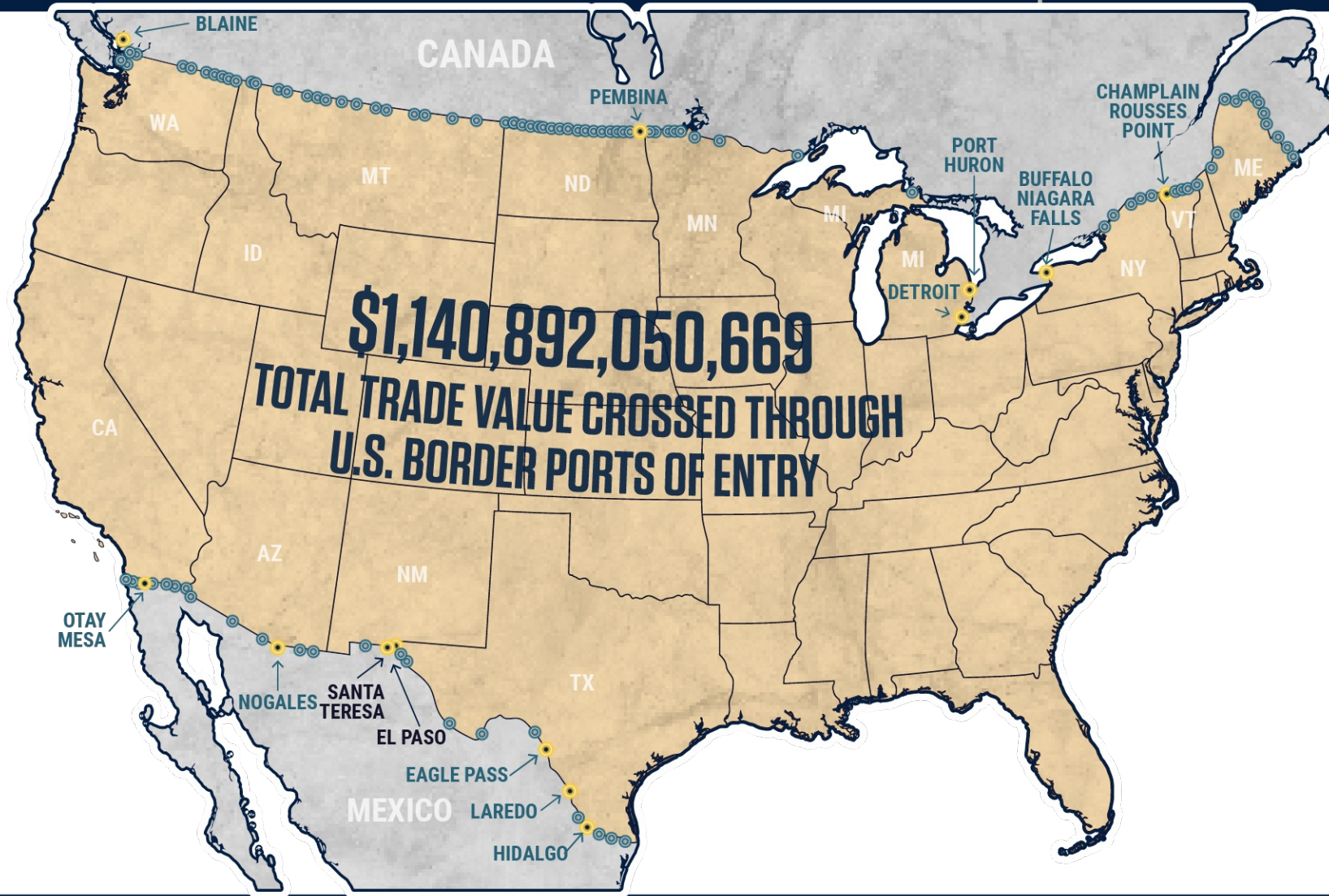
2022

**51%** of total trade value passed through the U.S.-MX border ports of entry

**26** total commercial traffic ports of entry on the U.S.-MX border

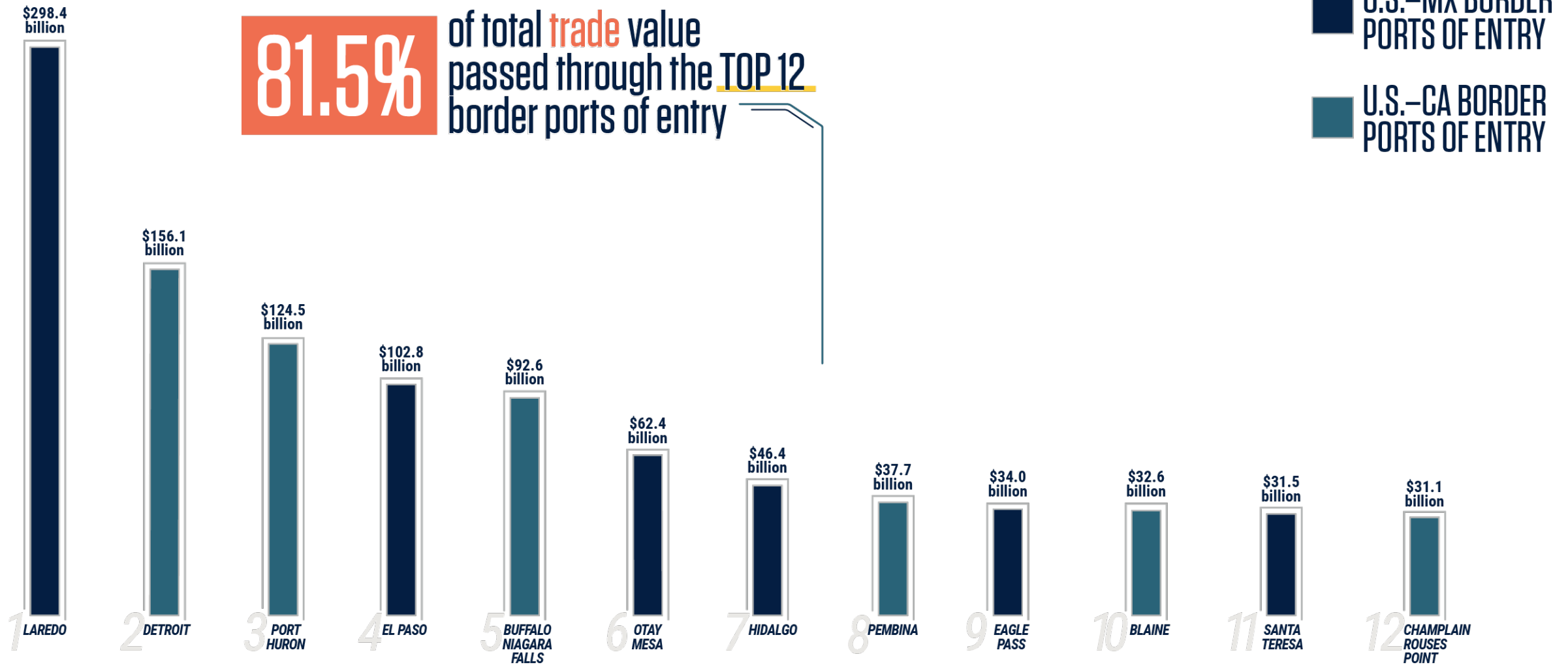
**49%** of total trade value passed through the U.S.-CA border ports of entry

**88** total commercial traffic ports of entry on the U.S.-CA border



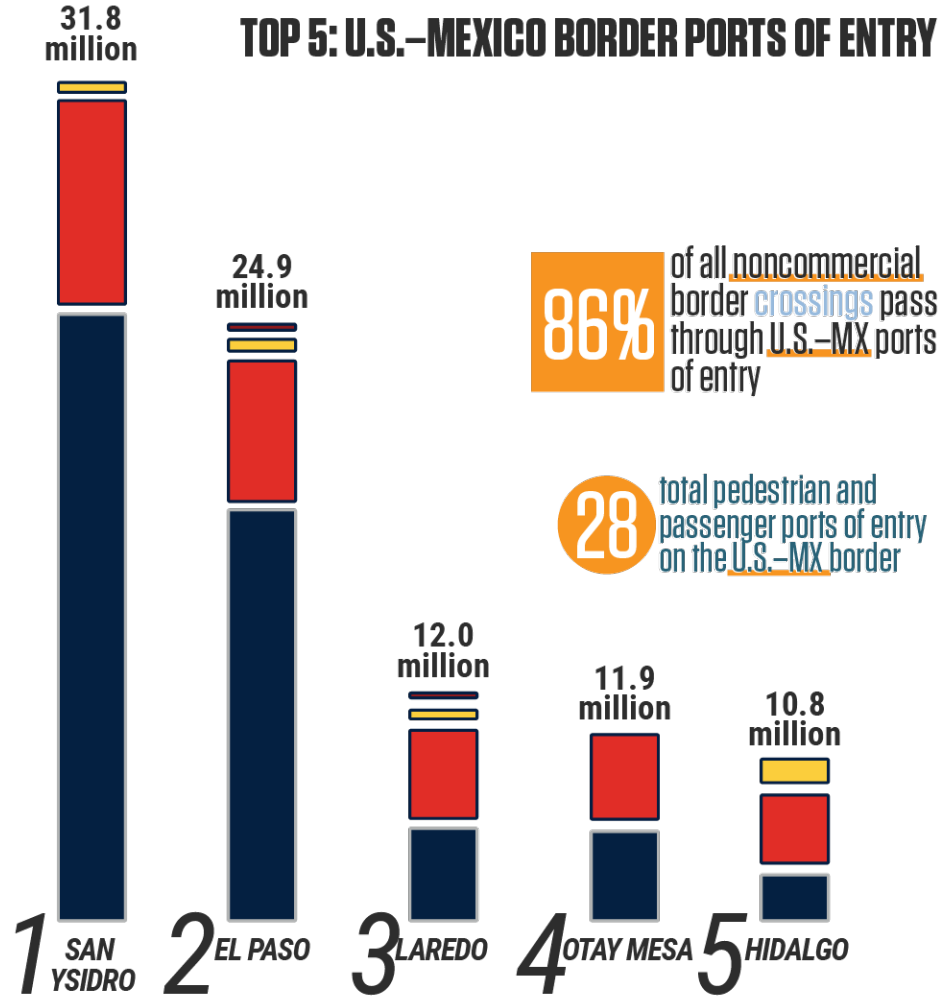
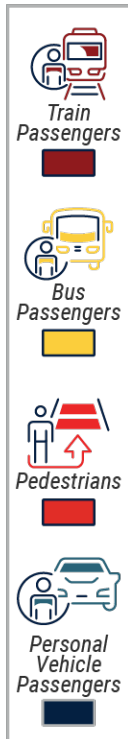
# Top 12 U.S. Border Ports of Entry

2022



# Crossings through U.S. Border Ports of Entry

2022

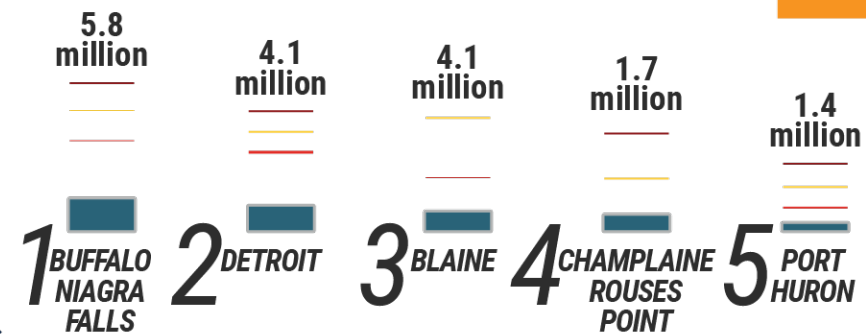


86% of all noncommercial border crossings pass through U.S.-MX ports of entry

28 total pedestrian and passenger ports of entry on the U.S.-MX border



### TOP 5 U.S.-CANADA BORDER PORTS OF ENTRY



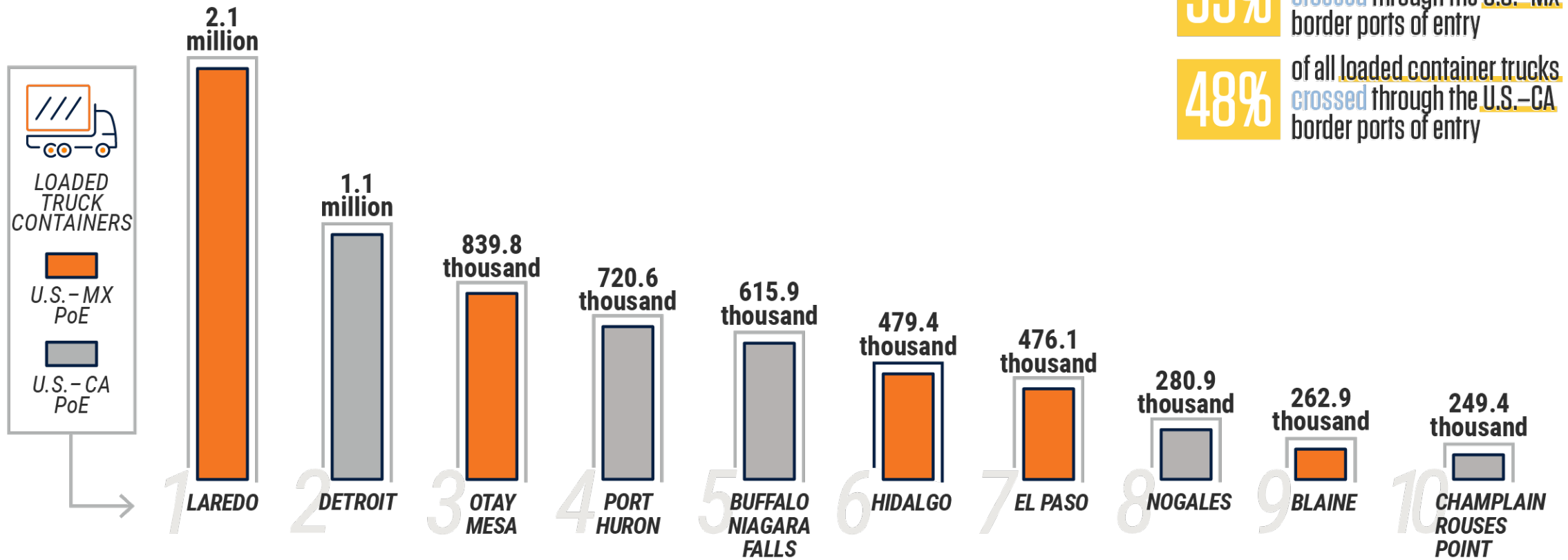
14% of all noncommercial border crossings pass through U.S.-CA ports of entry

81

total total pedestrian and passenger ports of entry on the U.S.-CA border

# Top 10 U.S. Border Ports of Entry by Loaded Container Truck Crossings

2022



**55%** of all loaded container trucks crossed through the U.S.-MX border ports of entry

**48%** of all loaded container trucks crossed through the U.S.-CA border ports of entry

# New Foreign Direct Investment in the U.S. (Million USD)

## New Foreign Direct Investment in the United States by Selected States

State	A 2019	B 2021	C 2022	B - A (Δ %)
Texas	\$20,643	\$18,293	\$20,716	-11.4%
California	\$24,967	\$66,640	\$28,992	166.9%
Arizona	(D)	\$4,165	\$2,800	
New Mexico	(D)	(D)	(D)	
<b>United States</b>	<b>\$221,215</b>	<b>\$362,557</b>	<b>\$177,493</b>	<b>63.9%</b>

## New Foreign Direct Investment in the United States

Region	A 2019	B 2021	C 2022	B - A (Δ%)
<b>Southern Border</b>	<b>\$45,610</b>	<b>\$89,098</b>	<b>\$52,508</b>	<b>95.3%</b>
Other USA Regions	\$149,175	\$268,081	\$136,064	79.7%

## New Foreign Direct Investment in the United States by Country

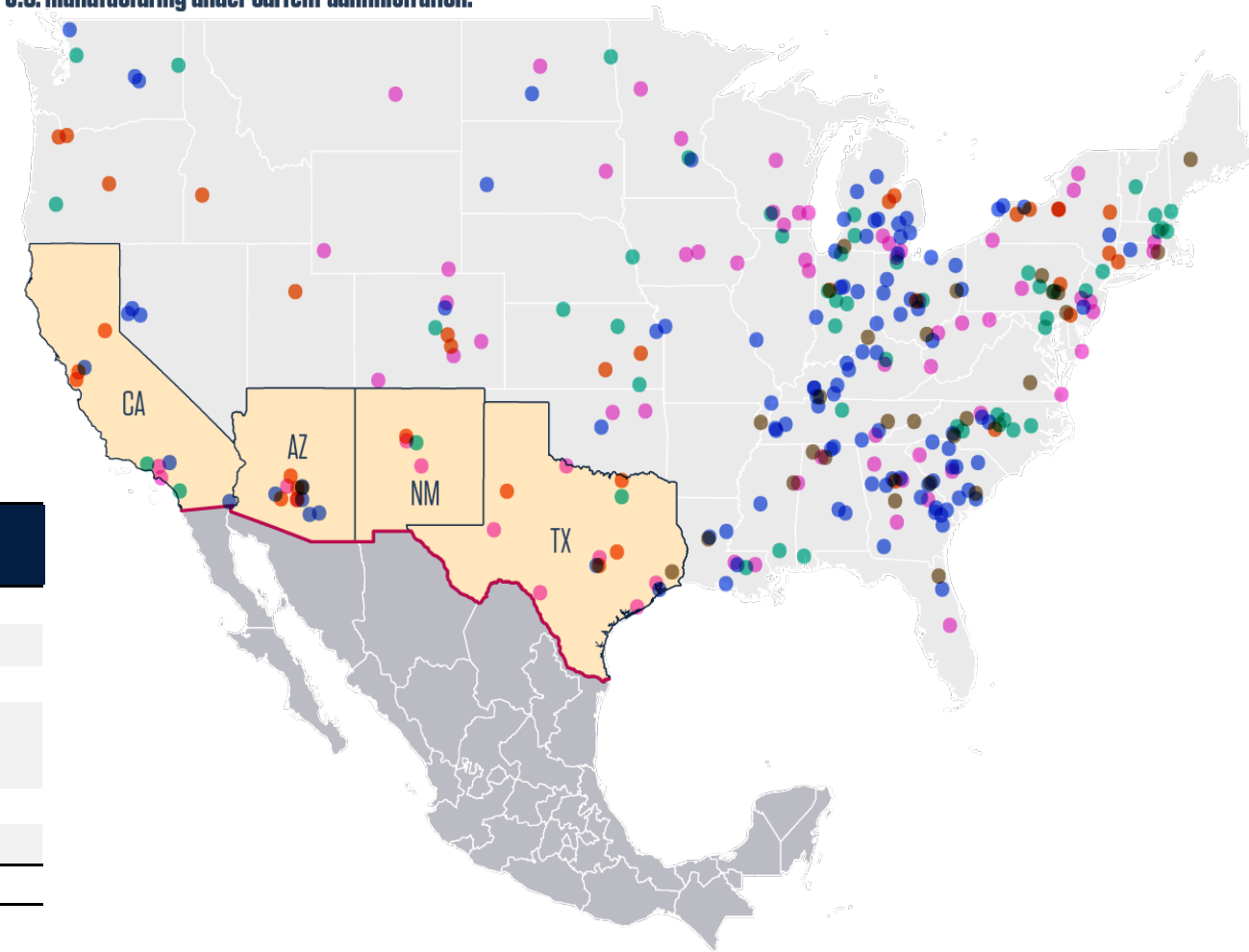
Region	A 2019	B 2021	C 2022	B - A (Δ %)
Europe	\$113,137	\$249,084	\$101,904	120.2%
Canada	\$45,411	\$35,440	\$37,943	-22.0%
Asia and Pacific	\$33,918	\$58,653	\$21,870	72.9%
Latin America and other Western Hemisphere	\$25,189	\$10,126	\$8,646	-59.8%
Middle East	\$3,193	\$4,860	\$5,281	52.2%
Africa	\$110	\$36	\$32	-67.3%
<b>United States</b>	<b>\$221,215</b>	<b>\$362,557</b>	<b>\$177,493</b>	<b>63.9%</b>



# Private Investments in U.S. Manufacturing Since 2021

Private investment in U.S. manufacturing under current administration.

-  SEMICONDUCTORS & ELECTRONICS
-  EVs & BATTERIES
-  CLEAN ENERGY
-  BIOMANUFACTURING
-  HEAVY INDUSTRY

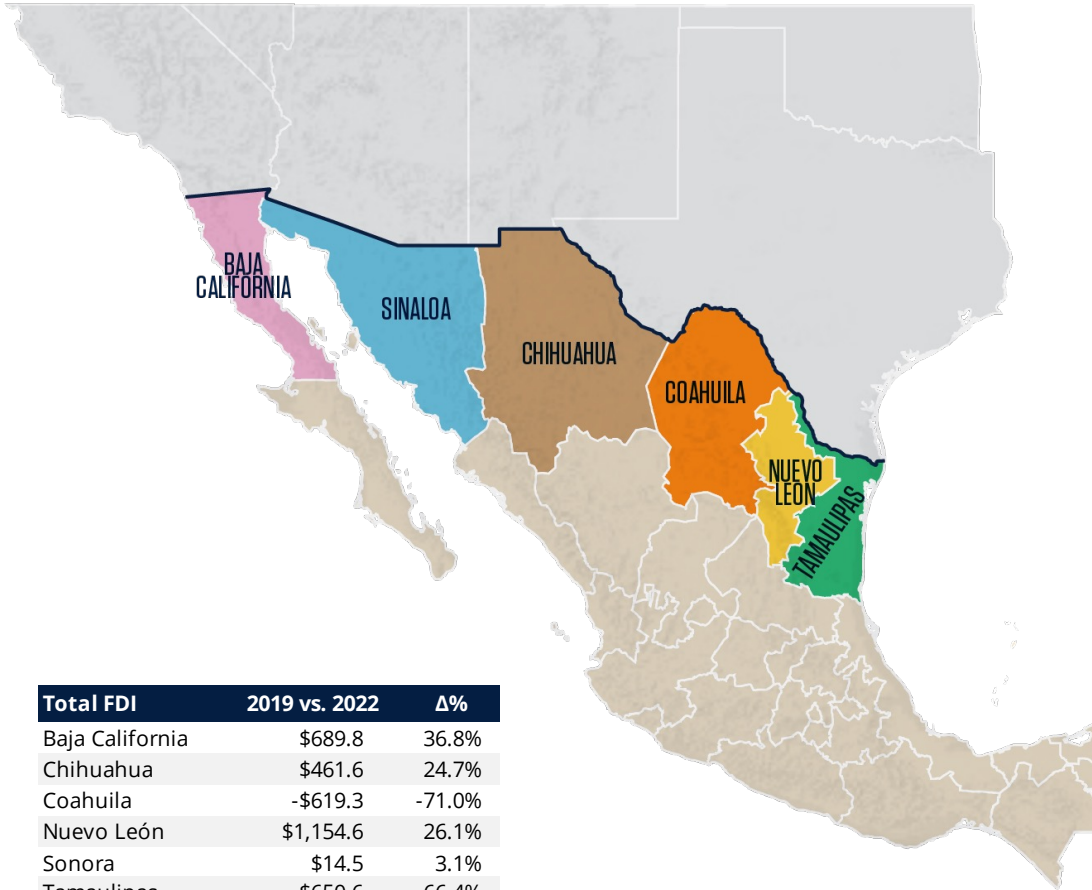


New Foreign Direct Investment in the United States by Country

Region	A 2019	B 2021	C 2022	B - A (Δ %)
Europe	\$113,137	\$249,084	\$101,904	120.2%
Canada	\$45,411	\$35,440	\$37,943	-22.0%
Asia and Pacific	\$33,918	\$58,653	\$21,870	72.9%
Latin America and other Western Hemisphere	\$25,189	\$10,126	\$8,646	-59.8%
Middle East	\$3,193	\$4,860	\$5,281	52.2%
Africa	\$110	\$36	\$32	-67.3%
<b>United States</b>	<b>\$221,215</b>	<b>\$362,557</b>	<b>\$177,493</b>	<b>63.9%</b>



# Foreign Direct Investment in Mexico 2022-2023 YTD (USD Million)

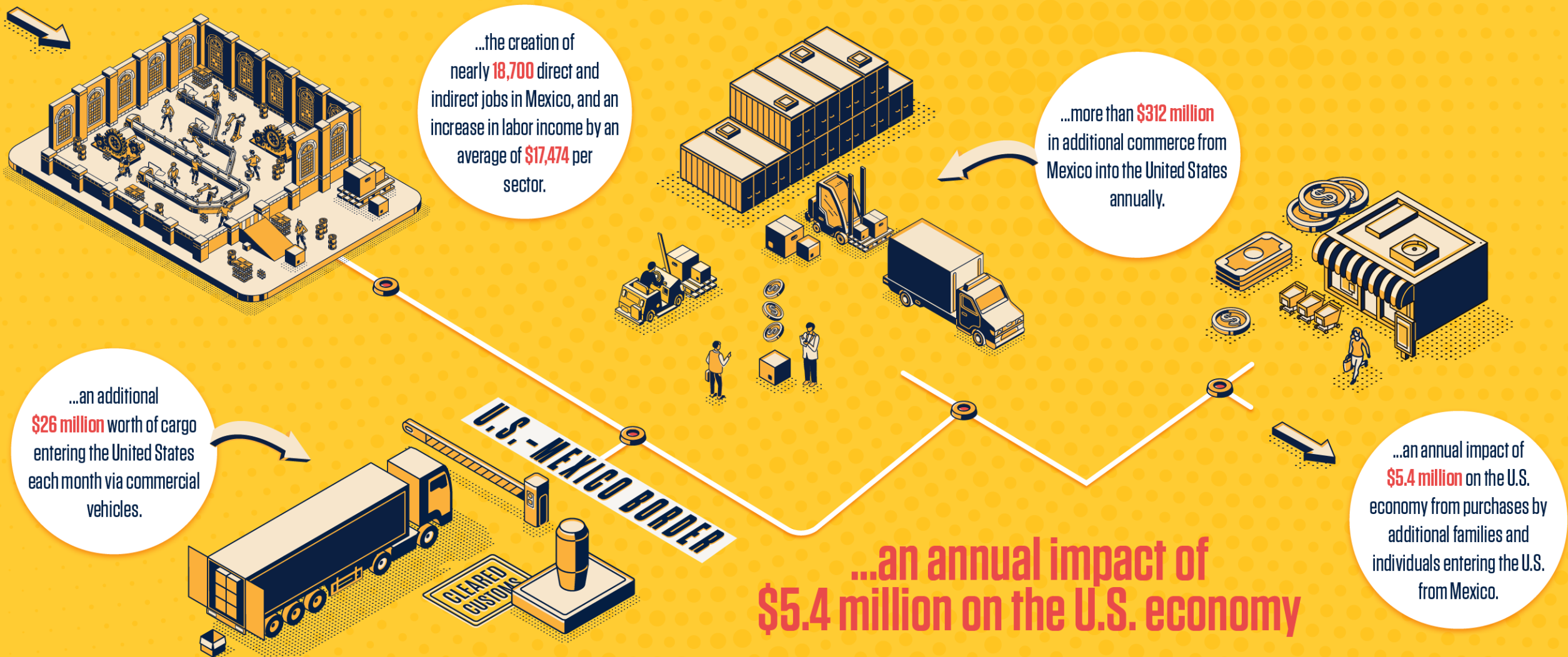


*Up to June 30, 2023		Asian Country	2019	2020	2021	2022	2023	2023 Share %
Baja California	China		\$8.3	\$11.2	\$11.3	\$9.6	\$2.0	0.1%
	South Korea		\$79.4	\$109.5	\$172.1	\$126.3	\$63.5	4.3%
	Japan		-\$58.9	-\$114.5	\$41.1	\$190.3	\$492.2	33.6%
	Taiwan		\$0.6	-\$2.9	\$12.7	\$8.5	-\$18.1	-1.2%
	<b>Total Asian Countries</b>		<b>\$29.3</b>	<b>\$3.2</b>	<b>\$237.3</b>	<b>\$335.7</b>	<b>\$539.6</b>	<b>36.9%</b>
<b>Total FDI</b>			<b>\$1,183.7</b>	<b>\$1,195.4</b>	<b>\$2,222.7</b>	<b>\$1,873.5</b>	<b>\$1,463.3</b>	<b>100.0%</b>
Chihuahua	China		\$1.8	\$0.9	\$173.6	\$72.6	\$0.0	0.0%
	South Korea		\$37.6	\$0.0	\$16.0	\$0.0	\$0.0	0.0%
	Japan		\$120.4	\$52.4	\$87.6	\$51.2	\$22.5	2.1%
	Taiwan		\$12.1	\$34.7	\$40.1	\$0.0	\$11.4	1.0%
	<b>Total Asian Countries</b>		<b>\$172.2</b>	<b>\$88.0</b>	<b>\$317.2</b>	<b>\$124.5</b>	<b>\$33.9</b>	<b>3.1%</b>
<b>Total FDI</b>			<b>\$1,407.0</b>	<b>\$641.1</b>	<b>\$1,907.6</b>	<b>\$1,868.6</b>	<b>\$1,092.4</b>	<b>100.0%</b>
Coahuila	South Korea		\$65.4	\$19.8	\$50.7	\$49.5	\$0.0	0.0%
	Japan		\$8.2	-\$2.5	\$0.3	\$23.8	\$2.4	0.2%
	<b>Total Asian Countries</b>		<b>\$83.0</b>	<b>\$26.3</b>	<b>\$58.0</b>	<b>\$73.3</b>	<b>\$2.4</b>	<b>0.2%</b>
<b>Total FDI</b>			<b>\$1,492.1</b>	<b>\$852.1</b>	<b>\$1,039.1</b>	<b>\$872.8</b>	<b>\$1,189.5</b>	<b>100.0%</b>
Nuevo León	China		\$19.6	\$49.1	\$38.0	\$39.5	\$36.0	1.3%
	South Korea		\$270.5	\$353.0	\$85.1	\$156.0	-\$19.0	-0.7%
	Hong Kong		\$0.0	\$0.0	\$0.0	-\$9.8	-\$1.4	0.0%
	Japan		\$165.3	\$6.3	\$133.2	\$223.5	\$21.5	0.8%
	<b>Total Asian Countries</b>		<b>\$455.4</b>	<b>\$408.4</b>	<b>\$256.4</b>	<b>\$409.1</b>	<b>\$39.0</b>	<b>1.4%</b>
<b>Total FDI</b>			<b>\$3,274.6</b>	<b>\$3,142.6</b>	<b>\$3,291.7</b>	<b>\$4,429.2</b>	<b>\$2,794.9</b>	<b>100.0%</b>
Sonora	China		\$25.8	\$16.2	\$11.6	\$6.3	\$0.0	0.0%
	<b>Total Asian Countries</b>		<b>\$25.8</b>	<b>\$16.2</b>	<b>\$11.6</b>	<b>\$6.3</b>	<b>\$0.0</b>	<b>0.0%</b>
	<b>Total FDI</b>			<b>\$449.6</b>	<b>\$582.3</b>	<b>\$899.2</b>	<b>\$464.2</b>	<b>\$491.2</b>
Tamaulipas	China		\$1.4	\$12.0	\$0.8	\$0.0	\$0.0	0.0%
	South Korea		\$47.9	\$20.2	\$47.3	\$53.7	\$21.6	6.7%
	Japan		\$76.1	\$19.2	\$47.9	\$58.8	\$26.9	8.3%
	Taiwan		\$0.0	\$0.0	\$24.3	\$41.4	\$11.8	3.7%
	<b>Total Asian Countries</b>		<b>\$125.4</b>	<b>\$51.3</b>	<b>\$120.3</b>	<b>\$153.9</b>	<b>\$60.4</b>	<b>18.6%</b>
<b>Total FDI</b>			<b>\$1,629.9</b>	<b>\$707.7</b>	<b>\$1,273.2</b>	<b>\$979.2</b>	<b>\$323.9</b>	<b>100.0%</b>

# ECONOMIC IMPACT:

## A MORE EFFICIENT U.S.-MEXICO BORDER

# A 10-minute reduction in wait times at the U.S.-Mexico border could lead to...



...the creation of nearly **18,700** direct and indirect jobs in Mexico, and an increase in labor income by an average of **\$17,474** per sector.

...more than **\$312 million** in additional commerce from Mexico into the United States annually.

...an additional **\$26 million** worth of cargo entering the United States each month via commercial vehicles.

...an annual impact of **\$5.4 million** on the U.S. economy

...an annual impact of **\$5.4 million** on the U.S. economy from purchases by additional families and individuals entering the U.S. from Mexico.



# ECONOMIC IMPACT: A 10 minute reduction in wait times at the U.S.–Mexico border leads to an additional cargo value per month of...

## A MORE EFFICIENT U.S.–MEXICO BORDER



- **Stays in destination:** Trade flows that remain in the county of that port of entry.
- **Stays in home state:** Trade flows that go beyond the county of that port of entry but remain within the home state.
- **Goes to Other Border States:** Trade flows that go beyond the home state into other border states.
  - For El Paso and Laredo, this refers to Arizona, California and New Mexico.
  - For San Diego, this refers to Arizona, New Mexico, and Texas.
- **Regions:** Trade flows with final destination areas that are not within any border state. These regions were created using the U.S. Census Bureau regions.

### TOP 5 DESTINATION STATES

Port	State	Percentage
EL PASO, TEXAS	Texas	49.5%
	Michigan	12.0%
	California	8.9%
	Ohio	3.9%
	Illinois	3.2%
LAREDO, TEXAS	Texas	29.3%
	Michigan	12.1%
	Ohio	4.7%
	Illinois	4.7%
	California	4.6%
SAN DIEGO, CALIFORNIA	California	64.9%
	Massachusetts	5.1%
	Illinois	4.8%
	Georgia	3.9%
	Texas	2.7%

FINAL DESTINATION	EL PASO, TEXAS		LAREDO, TEXAS		SAN DIEGO, CALIFORNIA	
Stays in Destination	\$27,603.11	0.72%	\$14,335.83	0.13%	\$135,512.78	5.22%
Stays in Home State	\$1,858,383.12	48.74%	\$3,242,303.44	29.21%	\$1,549,046.71	59.64%
Goes to Other Border States	\$363,390.96	9.53%	\$574,284.94	5.17%	\$109,682.76	4.22%
<b>Total in Border States</b>	<b>\$2,249,377.19</b>	<b>58.99%</b>	<b>\$3,830,924.22</b>	<b>34.51%</b>	<b>\$1,794,242.25</b>	<b>69.08%</b>
<b>Total in Non Border States</b>	<b>\$1,563,872.81</b>	<b>41.01%</b>	<b>\$7,268,415.78</b>	<b>65.49%</b>	<b>\$803,185.75</b>	<b>30.92%</b>
<b>ADDITIONAL CARGO VALUE</b>	<b>\$3,813,250.00</b>		<b>\$11,099,340.00</b>		<b>\$2,597,428.00</b>	

# Thank You!

---



## Locate us:

The University of Texas at El Paso  
Hunt Institute for Global Competitiveness  
University of Texas at El Paso (UTEP)  
Kelly Hall Building, Suite 414  
El Paso, Texas 79968-0545



## Monthly Newsletter

[Sign up today!](#)

[View our Newsletter](#)



## Connect with us:

E: [huntinstitute@utep.edu](mailto:huntinstitute@utep.edu)  
P: (915) 747-8450  
F: (915) 747-7948