

SECRETARIAT OF ECONOMIC DEVELOPMENT



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Desarrollo Económico
SEDETI

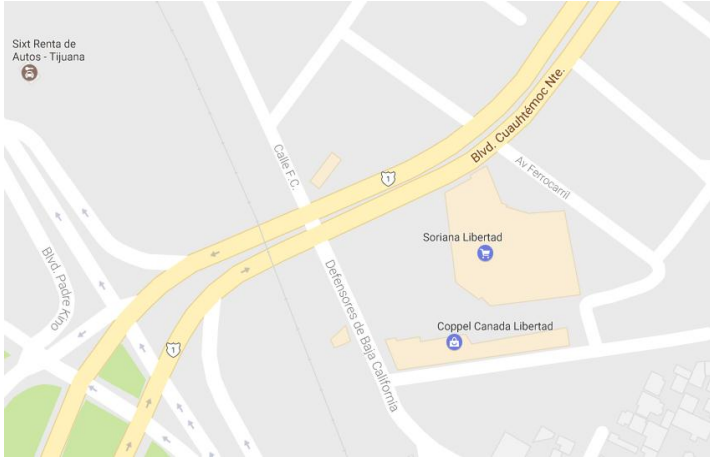
ROAD SIGNAGE ACTIONS NEEDED TO REDUCE CONFUSION AND WRONGFUL CROSSINGS IN SENTRI LANESS

MARCH / 2 0 1 7



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DESTINATION SIGNAGE UPDATE PROPOSAL



BLVD. CUAHTÉMOC NORTE (SOUTH-NORTH DIRECTION)

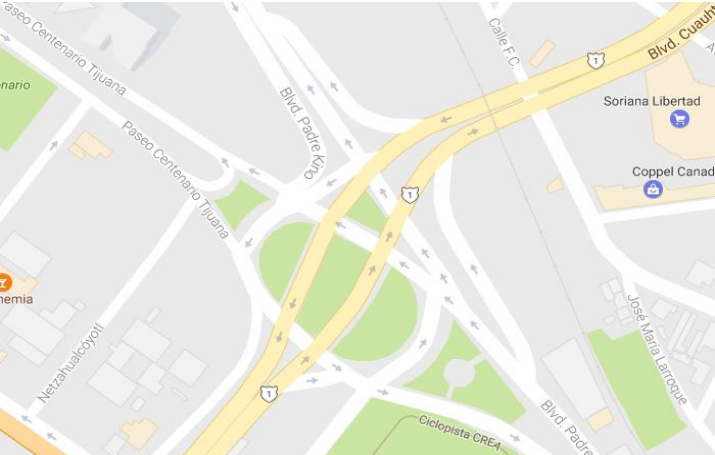


Update signage on diagram-type informative destination signs.



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ROAD SIGNAGE ACTIONS



**CUAUHTÉMOC NORTE BLVD.
PADRE KINO BLVD.
(SOUTH-NORTH DIRECTION)**

Update signage on overhead destination sign.



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ROAD SIGNAGE ACTIONS



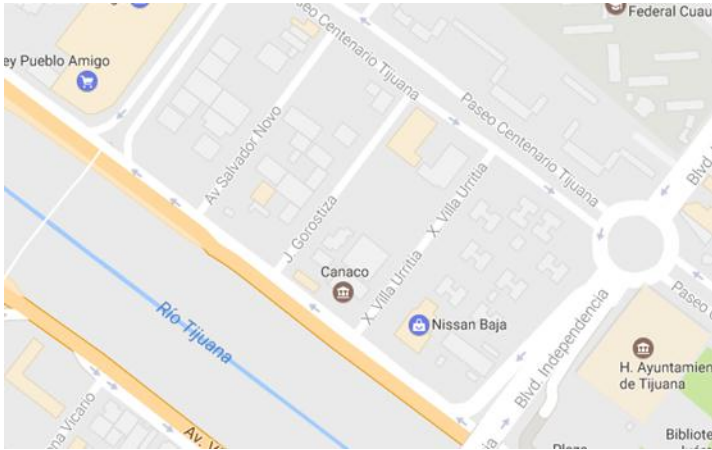
BLVD. CUAHTÉMOC NORTE (SOUTH-NORTH DIRECTION)

Updat of signage on diagram-type
Informative Destination signs.



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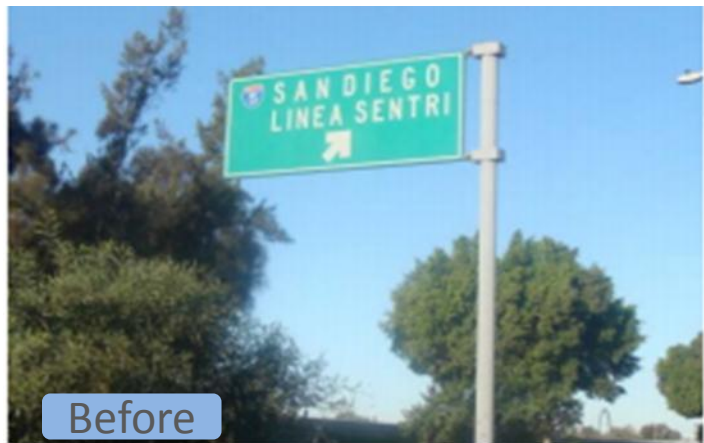
DESTINATION SIGNAGE UPDATE PROPOSAL



EAST-BOUND FAST LANE ROAD

Update signage on overhead destination signs.

Currently only the structures exist.



Before



After



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ROAD SIGNAGE ACTIONS



**CUAUHTÉMOC NORTE BLVD.
FERROCARRIL BRIDGE
(SOUTH-NORTH DIRECTION)**

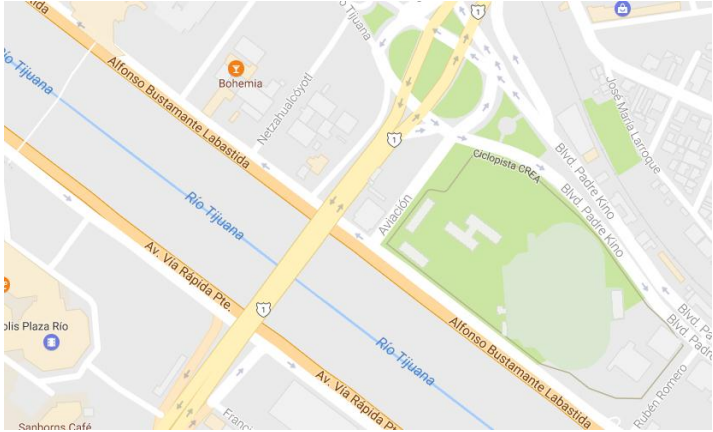


Update signage on right-side panel of informative destination sign.



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ROAD SIGNAGE ACTIONS



BLVD. CUAHTÉMOC NORTE (SOUTH-NORTH DIRECTION)



Update signage on Informative Destination Signs.

Remove right-side panel (blocked from view by traffic lights heads).





PADRE KINO GAZA AND FRONTERA BRIDGE

Removal of left-side panel on non-applicable overhead destination sign.



ROAD SIGNAGE ACTIONS



PADRE KINO BLVD.

Update signage on overhead destination sign



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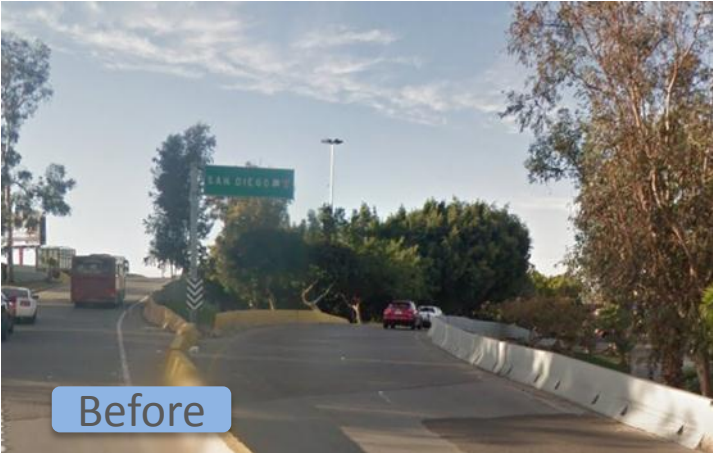
ROAD SIGNAGE ACTIONS



PADRE KINO AND FRONTERA BRIDGE

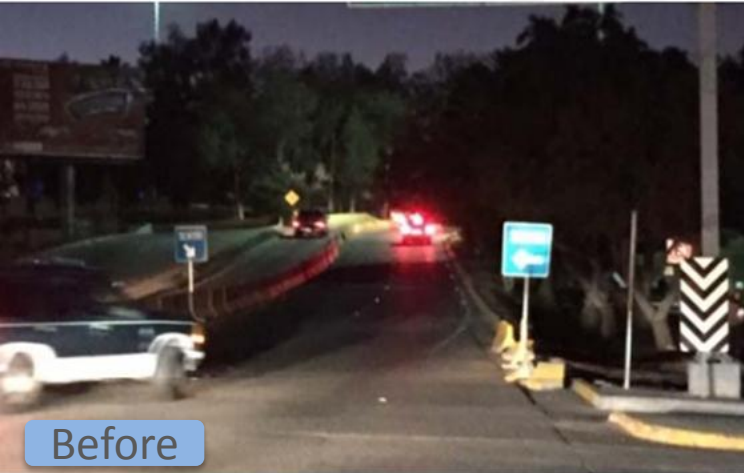


Update signage on overhead destination panel.



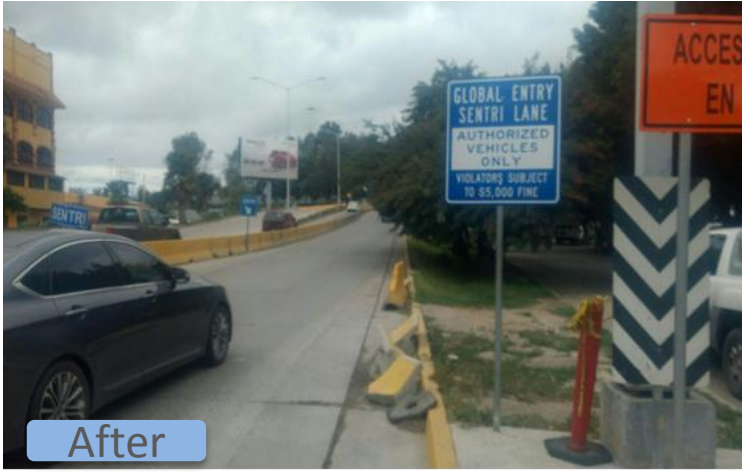
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ROAD SIGNAGE ACTIONS



PADRE KINO AND SENTRI ACCESS

Installation of informative ground-mounted signs at SENTRI lanes.

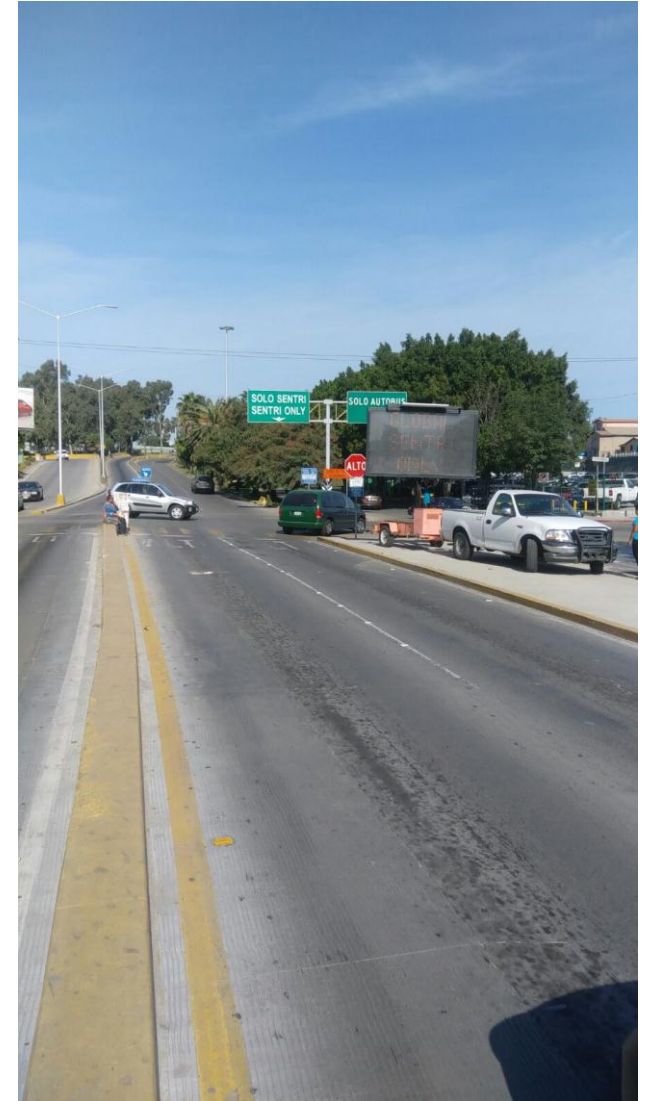


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AV. PADRE KINO AND PUENTE FRONTERA

- Sundays cover with electronic board
- 400 no- tags on sundays
- Support of the Tijuana police department



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Google Maps



- We Made contact with Google headquarters, conference call
- 3 routes: sentri, ready lane, all traffic
- Eliminate sentri route



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THANK YOU

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