



CETYS.
UNIVERSIDAD





About CETYS

Where are we located?

The Cali-Baja binational region is one of the most dynamic in the world.



Mexicali



Tijuana



Ensenada



Established in 1961

CETYS is governed by close to 100 of Baja California's business leaders.



We prepare individuals with the intellectual and moral capacity to become agents of change, positively impacting on our world's economic, social and cultural development.

CETYS Vision 2020

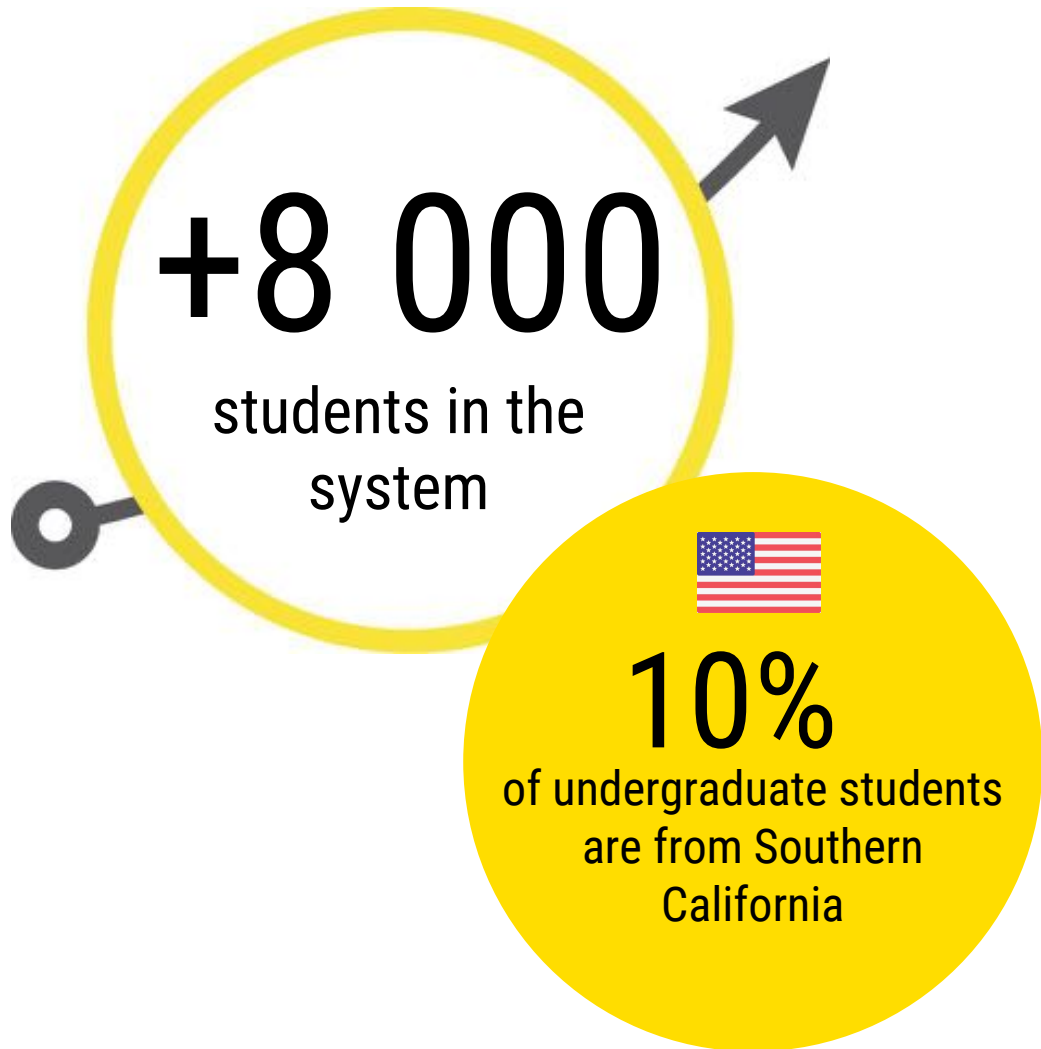
- | High Quality
- | Global Competitiveness
- | Learning Communities
- | Sustainability





CETYS in Numbers

CETYS in numbers



Mexicali
44 %



Tijuana
42 %



Ensenada
14 %

High School **39 %**

Undergraduate **46 %**

Graduate **20 %**

| High Quality Faculty



* Part Time and Full Time.

Internationalization



25

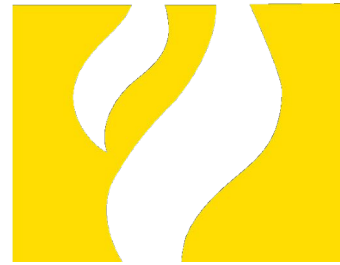
different countries

Our Graduates



+1 800

graduates in
2017



+39 000

alumni since
1961



97 %

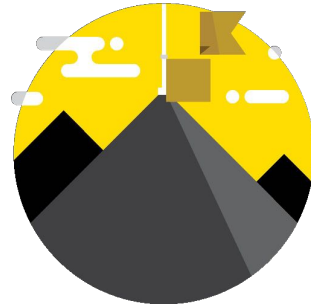
found a job within the
first year of
graduation

Our Impact



26

countries where
our alumni work*



10 %

of our alumni are
entrepreneurs



40 %

of the 100 most important
business leaders in Baja
California, are CETYS Alumni**

*Data from the 2016 undergraduate alumni study.

***Bien Informado* Magazine, 2017.



Student Life

Our Distinctive Learning Outcomes



Entrepreneurship
and Innovation



Linkages with
Business & Industry



Internationalization



Information/
Digital Literacy



Social
Responsibility



Sustainability

Academic Achievements



Scholarship in
Singapore.



CICESE's optics competition.



Team «Fox Robotics»,
development of ROV
Submarine.



Prototype of
unmanned aerial
vehicle.

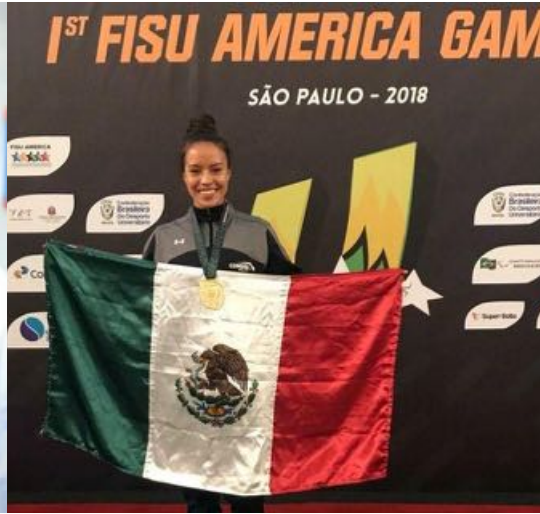


«Biogás del
Hogar 2.0».

Athletics



Luis Álvarez, two gold medals XXIII Central American and Caribbean Games.



Lilián Borja, gold medal in athletics, FISU America Games «Sao Paulo 2018.»



Occidental College, USA vs CETYS University Mexico.



La Verne University vs CETYS University.

Culture



Story Contest «*Jesús Francisco Cabrera Tapia*».



InterCETYS Cultural festival.



Romayne Wheeler
«*Sierra Tarahumara's pianist*».

«*Histrión*» Theater Congress.

Social Responsibility and Leadership



More than 90 tons of food and 40k dollars were collected for earthquake victims.

Talentum-Universidad Leadership program.

Simposiums held by students.



Achievements

International Recognition



10 year re-accreditation



CETYS University was recognized by QS Stars for its performance of **excellence in the academic field**.

MBA



Master of Business Administration (MBA), recognized by QS Stars as one of the 15 best in Latin America.



For the 12th consecutive year, the **Master of Business Administration (MBA)**, was selected as one of the best in Mexico by Revista Expansión's Ranking.

Accreditation and Rankings



Engineering
Accreditation
Commission





Global Competitiveness

CETYS Global Experience



Students with Global Participation



Graduation ceremony from
CETYS and CityU.

High School Program,
CETYS and UCSD.

Summer program for the
Master of Law at the
University of Salamanca,
Spain.

Study Trip for the MBA
program at Xi'an and Beijing,
China.

PIMSA Distinguished Chairs



Dr. Dan Shunk,
Arizona State
University
(ASU).



**Dr. Thomas
Howard,**
Universidad
Técnica de
Dinamarca.



Dr. Alex DeNoble,
San Diego State
University
(SDSU).



**Dra. Mariella
Remund,**
City University of
Seattle (CityU).



**Dr. Mario Martin
Bris,**
Universidad de
Alcalá de Henares
(UAH).



**Dra. Antonieta
Bobes,**
Centro de
Neurociencias
de Cuba.

11
Distinguished Chairs
in 2017

+ \$1.7 million USD
invested
(2011-2017)

CETYS Global Experience



9 countries

Taiwan, Armenia, Colombia,
India, Peru, Czech Republic,
USA, Austria and Mexico

Double Degree Program –
City University of Seattle

3D and Networks - Eastern
Washington University

UNAI-CETYS @ Fairleigh
Dickinson University

Transfer Programme -
Imperial Valley College

MedTech Initiative -
Medtronics and Saint Cloud
State University

Teaching Online Pedagogy -
The Chicago School of
Professional Psychology

Engineering Across Borders
- University of Texas, El Paso
and 100K Strong in the
Americas

Seminar on Leadership -
California State University,
Fullerton

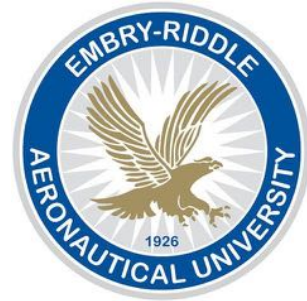
Teacher Training in STEM -
Institute of the Americas

President's Leadership
Course - University of La
Verne

ACE Fellows

Skyworks - UCSD - CETYS

Collaboration - Americas



Collaboration - Americas



Collaboration - Europe



Collaboration - Asia / Africa



首都师范大学
CAPITAL NORMAL UNIVERSITY



大阪商業大学
Osaka University of Commerce

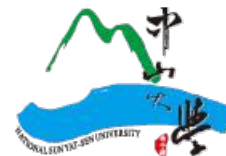


جامعة الأنوين
AL AKHAWAYN
UNIVERSITY

+ 神戸芸術工科大学
+ KOBE DESIGN UNIVERSITY



桜美林大学
J. F. Oberlin University



國立中山大學
National Sun Yat-sen University



Interinstitutional Collaboration



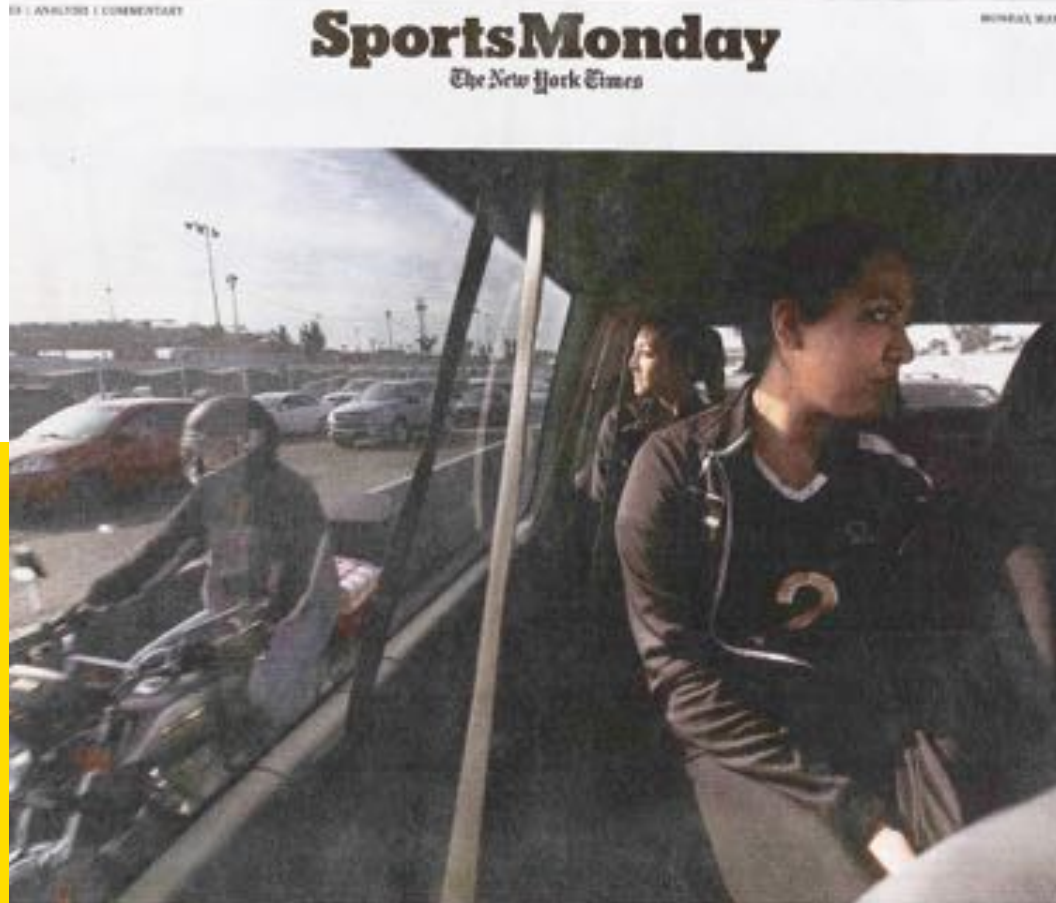
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International Presence

The New York Times Entrepreneur

The Washington Post



Members of the City University women's volleyball team traveling to play against San Diego Christian College. It would take about 90 minutes to cross into the United States.

Seeking a Cross-Border Conference



The City's men's basketball team during practice in Tijuana, Mexico. The college fields several varsity teams for men and women.

A private Mexican university is making an ambitious bid to become its country's first member of the N.C.A.A.

By MARK TRACY
TIJUANA, Mexico — The day began before 7 a.m. at the Rigo Inn, where several members of the City University women's volleyball team had spent the night in preparation for a two-day trip to the United States. In conversations and warm-up goals, the players made a determined effort to get downstate and out the door before other games were even available. These players live in Tijuana, Mexico, in a City campus, a little more than two hours west of Mexico. The college fields several varsity teams for men and women.

But the reality isn't simple. The level of basketball, U.S. soccer, "American Football," and other sports in Mexico is not as high as in the United States. City's administrators are trying to make sure it's not too long. "We never know how long it's going to be," Margarita Corbalan, the women's coach, said through an interpreter. "There are plenty of Mexican athletes that find volleyball teams, but soccer representing City is complicated."



City's women's volleyball team had time for a quick photo session after arriving from the United States. "The game here from tonight is going to be," Margarita Corbalan, the women's coach, said.

Looking to Cross the Border, Into the N.C.A.A.

...of the United States, according to the N.C.A.A. officials, who are looking for ways to expand their reach into other parts of the world. The N.C.A.A. is currently looking for ways to expand its reach into other parts of the world. The N.C.A.A. is currently looking for ways to expand its reach into other parts of the world. The N.C.A.A. is currently looking for ways to expand its reach into other parts of the world.



City's volleyball players before a game with San Diego Christian College. City won all four games.



The college's main building in Tijuana, Mexico, is one of the largest in the city.

Cross-border Collaboration

IAUP
Semi-Annual Meeting | **2017**





**International Seminar
on Innovation in
Higher Education**





Working with Industry

Strategic Alliances



UTC Aerospace Systems

SKYWORKS™



Hunter®



ASCOTECH
ELECTRONICS LTD



BOSE

ZODIAC
AEROSPACE



CONTPAQ i
Software empresarial fácil y completo



Industrias
ZAHORI

Newell Rubbermaid
Brands That Matter

Gulfstream™
A GENERAL DYNAMICS COMPANY

Rockwell
Collins

plantronics®

Medtronic



Honeywell

FOXCONN®



BOSCH



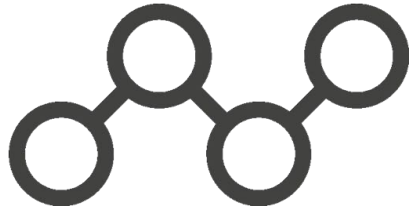
BAJA
CALIFORNIA
GOBIERNO DEL ESTADO



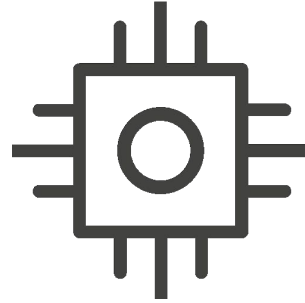
Santander

Baxter

Centers of Excellence



Center of Excellence in Competitiveness
and Entrepreneurship
(CECE)



Center of Excellence in
Innovation and Design
(CEID)



Center of Excellence in Human
and Social Development (CECSH)

We **work together with industry, government, and society** to drive research and innovation in key sectors in the areas of Engineering, Business, and Social Sciences.

Innovative Infrastructure



Center of Excellence in Competitiveness and Entrepreneurship at Mexicali Campus

Innovative Infrastructure



Center of Excellence in Innovation and Design at Mexicali Campus



Center of Excellence in Innovation and Design at Mexicali Campus

Innovative Infrastructure



Rodrigo Valle Hernández Auditorium at Tijuana Campus

Innovative Infrastructure



Applied Engineering Center at Tijuana Campus

Innovative Infrastructure



Auditorium at Ensenada Campus

Innovative Infrastructure



Applied Technology at Campus Ensenada



Community Engagement

We appreciate the support of our Community



Summer Paella.



30th Edition of Sarao en Primavera.



A Night for Education.



75 y 76 edition of the CETYSorteo Millonario.

+\$16 million USD

towards scholarships
and financial aid

8 out of 10

students had a scholarship or financial aid thanks to the
support of companies, alumni, and our community

Innovation and Exemplary Leadership



The Association of Governing Boards of Universities and Colleges (AGB) distinguished the Instituto Educativo del Noroeste A.C. (IENAC), with the "John W. Nason Award".



Aiming Towards the Future

IENAC Visit to Boston 2017



THANK YOU

