



Cross Border Xpress

Welcome to CBX



<https://www.youtube.com/watch?v=gDWTvwgyOD4>

Cross Border Xpress

01

What is Cross Border Xpress?

02

Market Potential

03

Opportunity Areas

04

New Services Added

What is Cross Border Xpress?

- An airport check in terminal in San Diego with a runway in Mexico.
- An easy access point to Southern California for flights landing in Tijuana.
- An economic stimulator for business travel to and from Mexico.
- A 'one-of-a-kind' border crossing.
- A 'state of the art' US CBP port of entry.
- A bi-national symbol of cooperation.



Construction began mid 2014

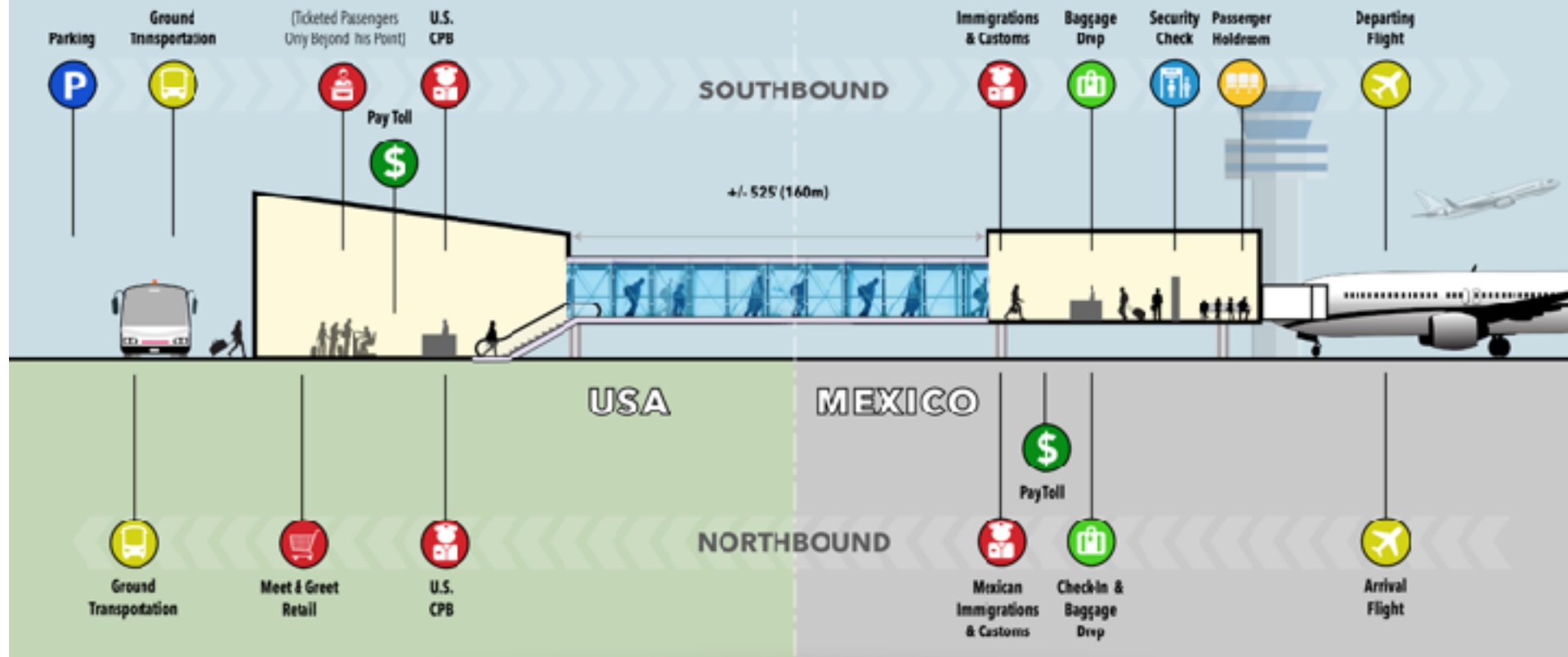


Finally the last piece...



How does Cross Border Xpress operate?

- A closed pedestrian bridge of 390 ft at the border between Mexico and the United States connected to a new Terminal building in San Diego with the Airport of Tijuana.
- It attracts new users to TIJ serving as an International Terminal on US and Mexican soil.



CBX opened its doors on December 9th, 2015 and has served over 4.5 million passengers*



It has a total of 2,300 parking spots



Entrance to the terminal building in U.S.A.



Inside, airline kiosks and CBX booths welcome passengers



Passengers walk through a Duty Free area before leaving the US.



...the next step is to walk 390 feet using the bridge towards Mexico



When traveling northbound, passengers are processed through a modern and comfortable area by U.S. Customs and Border Protection.



Passengers buy their tickets online, inside the terminals or directly with their airline.

1. Online
www.crossborderxpress.com



2. In the terminal



3. Airlines



SINGLE TICKET

\$16 USD 
 por persona

ROUND TRIP

\$30 USD 
 por persona

FAMILY PACKAGES

\$55 USD 
 por familia

Solo disponible en el Aeropuerto de Tijuana y en el Terminal de CBX

(Start at \$55 USD)

**Online prices are displayed*

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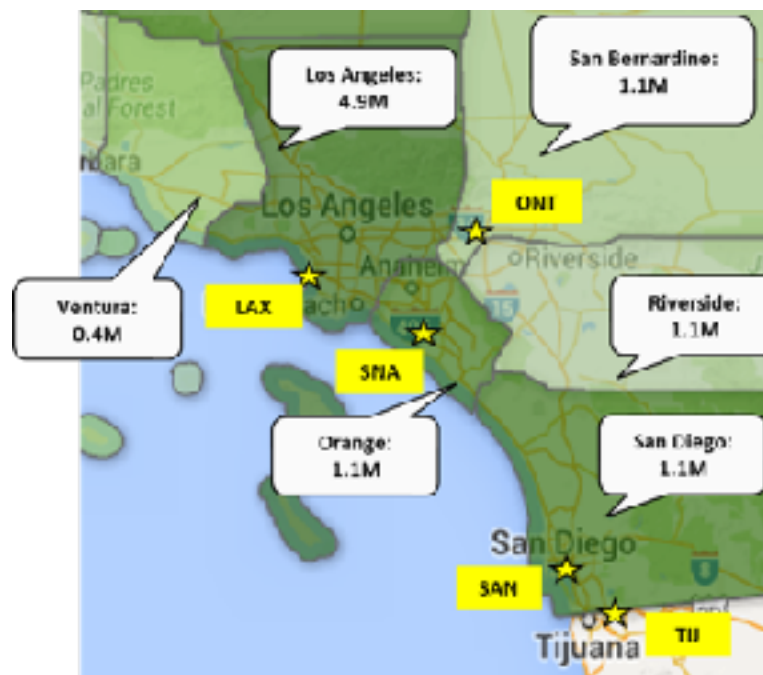
TIJ / CBX has privileged access to Southern California - 5th largest world economy



Tijuana Airport traffic originating in the USA and MX

- Southern California is part of the Tijuana Airport catchment area with 50% of TIJ traffic originating in the U.S.

International Airports and Hispanic Population In U.S. Counties in the Southern California Catchment Area



Of the 14 million Hispanics living in California, 79% are of Mexican origin/heritage.

International flights are subject to higher taxes



**Roundtrip total taxes from Tijuana⁽¹⁾:
US\$80**



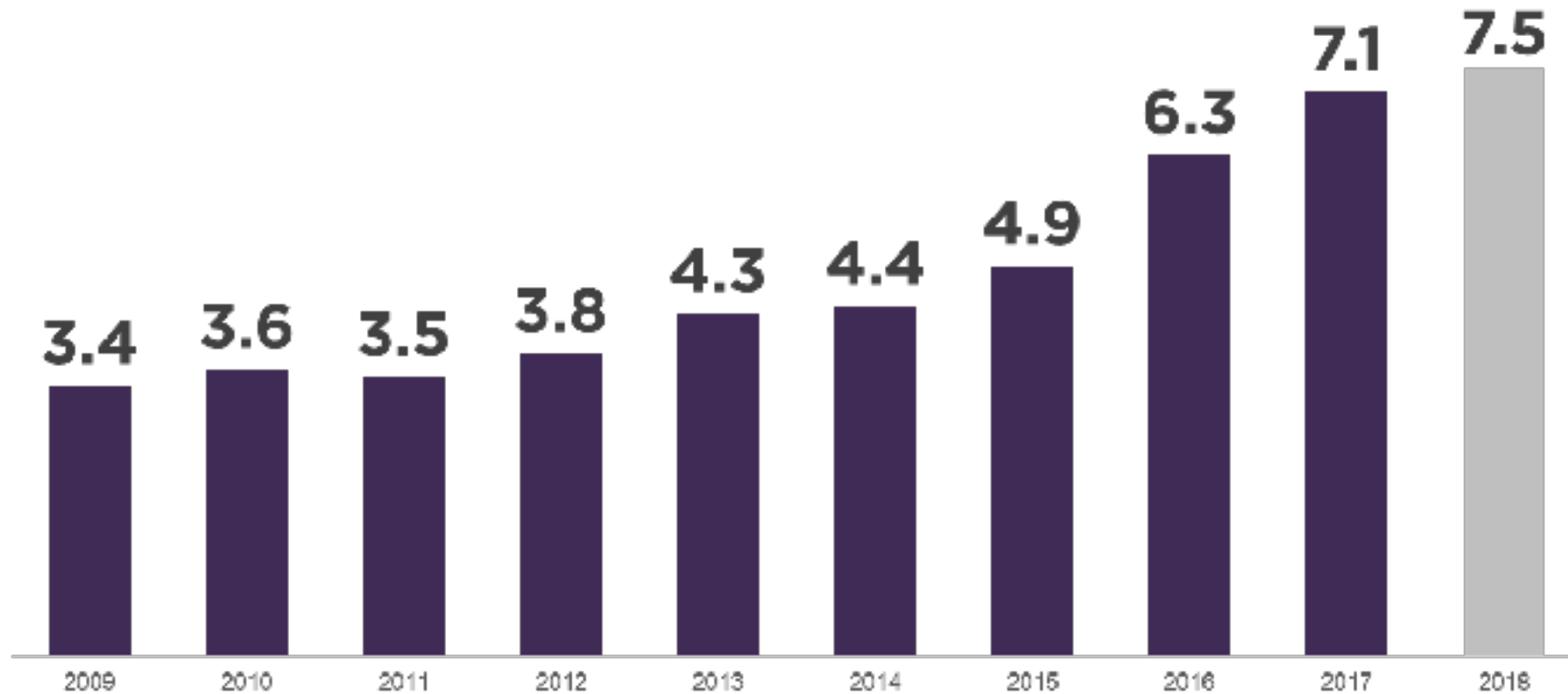
**Roundtrip total taxes from LAX:
US\$139**

(1) A flight less than 7 days is assumed, otherwise the Mexican Tourist Tax also applies.

TIJ has grown rapidly and the growth is expected to continue given the accessibility granted by CBX

Total TIJ Passengers

in millions



↑
CBX Inauguration
Dec 2015

Source: CBX Estimates and General GAAP Reports.

TIJ is receiving a USD\$40M remodeling investment

- TIJ is the 5th largest airport in Mexico based on the number of passengers and is the second best connected airport in the country, just behind Mexico City.



Cross Border Xpress

01 ▶ What is Cross Border Xpress?

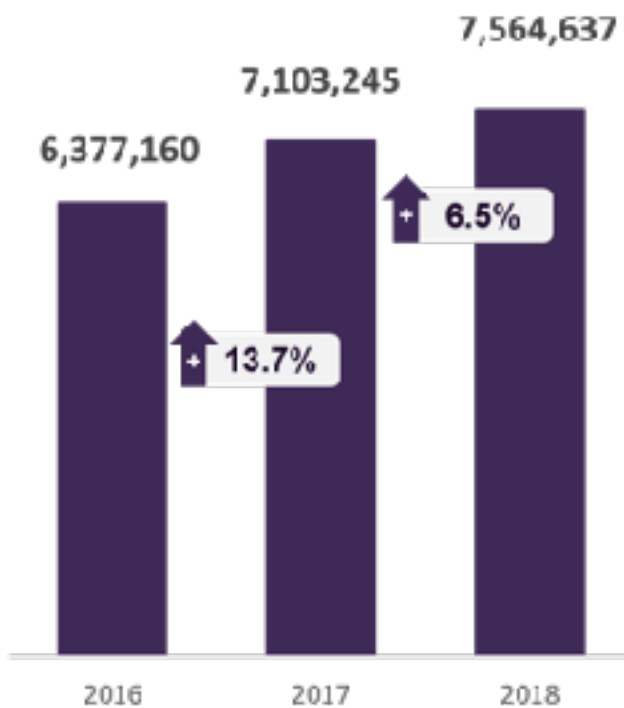
02 ▶ Market Potential

03 ▶ Opportunity Areas

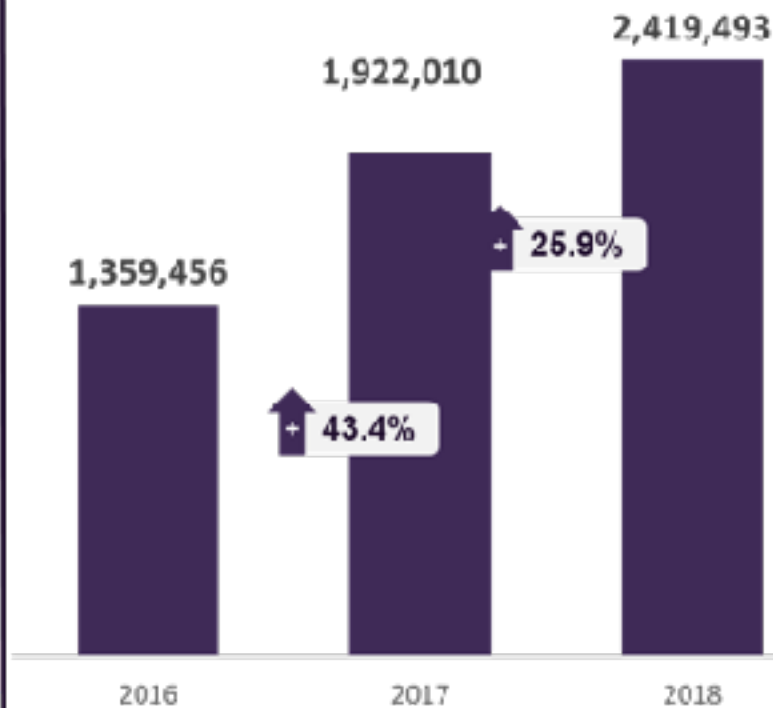
04 ▶ New Services Added

Areas of opportunity and growth for destinations in both Mexico and USA

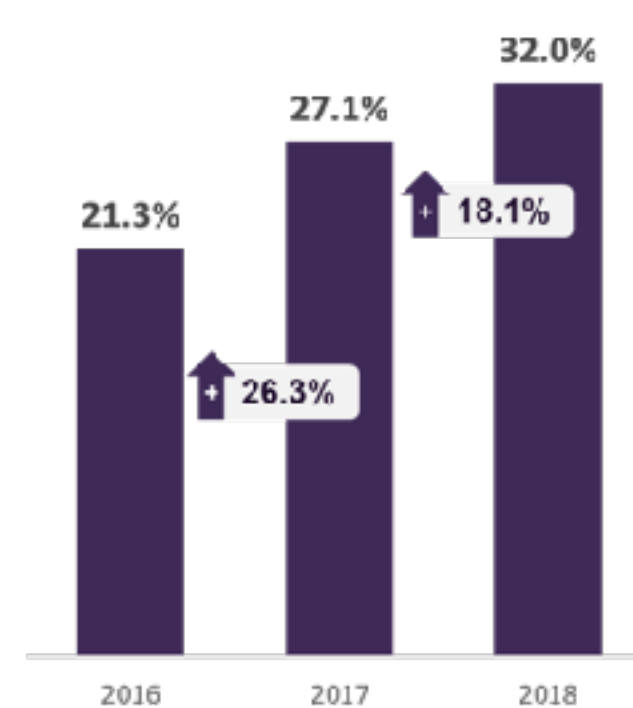
TIJ Passengers



CBX Users



Penetration



Before CBX, users experienced:

- Hours of traffic and congestion in San Ysidro and Otay Mesa.
- Unpredictable crossing times and constant delays.
- Stress, insecurity and inconveniences.
- I-94 permits for Mexicans took longer hours to obtain, now its easy for Mexicans to save time and cross to Southern California.



The pedestrian line close to its end, under the auto bridge and adjacent to the park south of the Mexico border at San Ysidro.

NEIGHBORHOOD NEWS | SAN YSIDRO | TSPUNIA

Long Lines at San Ysidro Border Crossing

Seasonal congestion and construction in progress

By T.R. Reardon, Dec. 15, 2012

CBX, a catalyst for new TIJ passengers

- CBX is changing the size of the zone of influence of TIJ.
- US interest in TIJ's Asian routes will increase dramatically.
- Business classes and tariffs will increase due to the change in market composition (Business vs. VFR)
- CBX will maximize the efficient use of TIJ as a Regional Air Transportation Asset.
- The quality of construction and the standards of operation will give security to the American tourists in the CBX.



Arrivals area: entrance area to USA.

Transforming the way we experience border crossings

- Fast, simple and comfortable
- Efficient transit for a world-class site
- Parking in USA
- Simple ticket purchases on site and printing boarding passes.
- Easy purchase of tickets
- Duty Free Shopping
- Dining options (Starbucks, food-truck area)
- Transportation services (Uber, Lyft, taxis, CBX shuttle, etc.)



Sala de llegadas y Border Protection



Vista exterior

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2018 New Services Added

